



**PAUL RANDLE**

**Consumer Audience Marketing Manager  
Microsoft Australia**

Paul is the Consumer Audience Marketing Manager for Microsoft Australia. His role is to evangelise and drive Microsoft's story and position as a leader in the consumer digital lifestyle arena.

Working for Microsoft for the past five years, Paul has held a number of key roles across the business including; Product Manager for the Windows Client business in the UK where had responsibility for Windows XP Home, Professional, Tablet and Media Center Editions.

Prior to this he held the role of Server Product Manager where he was responsible for the UK launches of Windows Server 2003, Exchange Server 2003 and Windows Media 9 Series.

Prior to moving into IT, Paul was General Manager Marketing for the British Standards Institution where he held responsibility for the Kitemark and the launch of ISO 14001 the international standard for environmental management and BS 7799, the British Standard for Information Security.